

MEDIA ALERT!

THE ANSWER TO DAVID LETTERMAN'S PRAYERS

CEREC: SINGLE VISIT RESTORATIONS

During one of his recent monologues, David Letterman complained about having to visit his dentist multiple times to have a dental crown placed. He couldn't understand why, with all of our current technology, a dental crown could not be permanently placed in one visit. Well, Dave – it can! With CEREC, teeth can be restored in a single visit. CEREC is revolutionary equipment that enables dentists to “skip the lab” and, more importantly, enables you to “skip the second visit.” First, a pin-sharp picture, or optical impression, of the damaged tooth is taken. Next, using the optical impression, a restoration is designed with the help of computer technology. The CEREC then creates a precise restoration out of a solid ceramic block – metal free, so no silver fillings! Finally, the restoration is permanently bonded to the tooth. The entire process is completed in one visit – usually in less than an hour! CEREC can perform partial and full crowns, veneers and all other single tooth restorations. In over a decade, CEREC has performed 4 million restorations worldwide. **Dr. Bruce Freund, is a New Jersey dentist who can elaborate on CEREC technology.**

Let's face it, no one likes to visit their dentist, especially when it involves restoring less than perfect teeth. CEREC is technology that will save you time and give you beautiful, precise results in just one visit. *Why choose anything else?*